

ANZPHIC 2008: Sustainability Session

InterContinental Hotels Group

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IHG and Corporate Responsibility

1991

Actively pursuing environmental responses e.g. International Business Leaders Forum & International Tourism Partnership



2007

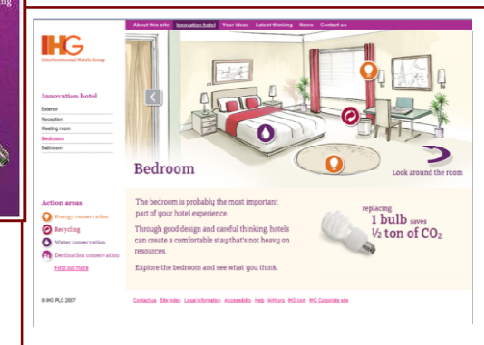
IHG Global Environment Policy
Corporate Responsibility Report
Innovation Hotel Concept

IHG Global Environmental Policy

“We understand our responsibility to respect the environment and manage our impacts for the benefit of the communities in which we operate. We commit to measure, manage and innovate.”



www.ihgplc.com



InterContinental Hotels Group

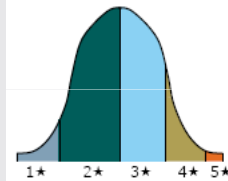
External programs

ANZSP Programs Include:



National Australian Built Environment Rating System

- Energy & Water rating



1 star

Poor performer: unnecessary consumption / impact

2 stars

Below average market performance: good scope for improvement

3 stars

Above average: Current Market Best Practice, very good systems and management, improvement possible

4 stars

Excellent: Strong Performance, efficient use of resources and minimal impact on occupants

5 stars

Exceptional: Best Building Performance, integrated design, operation, management and resource source choices

Green Globe



Third party evaluation of performance – across all Asia Pacific hotels

Performance based Certification system

Global program: Australian based IP and management (ST CRC)

Qualmark, NZ



Integrated with hotel rating system

Increasing focus on sustainability criteria

Internal initiatives: raise awareness & sustainability plans

Staff Awareness

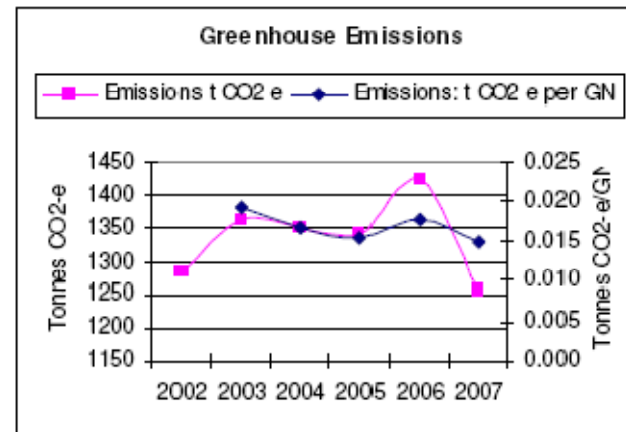


**Corporate Responsibility
Hotel Solutions Guide**

Hotel corporate
responsibility made easy

The bottom line: **it pays to be responsible**

Hotel Plans



Contents

- Hotel Overview
- Executive Summary
- Sustainability Projects & Initiatives
- Current Sustainability Capital Plan
- Energy
- Water
- Waste Management & Recycling
- Greenhouse Emissions
- Current and Potential Operational Initiatives by Department
- Community & Guest Engagement
- Staff aspects
- Goals & Targets
- Appendix A: Green Globe Benchmarking
- Appendix B: Sustainability Performance Data