

Olims

HOTEL CANBERRA



 **QANTAS**
QANTAS Award for
Excellence in Sustainable Tourism



Olims



HOTEL CANBERRA

An All Seasons Hotel
Corner of Ainslie & Limestone Avenues
Braddon, Canberra ACT 2612

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General Manager: Brook Paulka

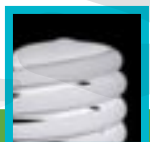
www.olimshotel.com
www.allseasons.com.au
www.accorhotels.com.au



2008 AHA ACT Region Awards Best Redeveloped Licensed Premises /
Best outdoor Entertainment Venue / Best Sporting and Gaming Venue.

Nominee 2008 National AHA Awards for Excellence - Best Redeveloped
Licensed Premises / Best Sporting and Gaming Venue

**The Olims Hotel is a part of the
Schwartz Family Company group of hotels**





BUSINESS, PRODUCT AND MARKETING

General Overview

Key Principles of Sustainable Tourism

Sustainability Philosophy

Distinctive Marketing Strategies



General Overview/ Business Product and Marketing

A little bit about Olims – An All Seasons Hotel

In 2007, Olims Hotel celebrated its 80th birthday. Here's a little history of Olims hotel...

Olims Hotel was originally called "Hotel Ainslie" and was built by the government to host public services in readiness for the opening of Parliament House in 1927. Canberra with its new shops, buildings and hostels had to be ready in time. The Nations' Capitol was coming to life!

The Hotel Ainslie was opened in time, and quickly became the premier place to stay as the host venue for Politicians, Diplomats and important guests. The guest rooms were designed to accommodate the most high profile guests. This included the designer himself - Walter Burley Griffin and his wife Marion.

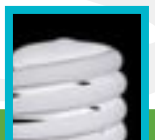


After the opening of Parliament House and the associated ROYAL visit, the hotel encountered changes from Government ownership to a private property lease. They obtained a liquor license and from that point on Hotel Ainslie became a landmark hotel in both Canberra's hospitality and social scene.



In late 2005, Dr Jerry Schwartz Managing Director of Schwartz Family Company chose to upgrade the bar and bistro facilities in the Olims Canberra Hotel. The redevelopment commenced in late April of 2006. The redevelopment was a huge challenge for the project management team due to its age and design. The team persevered and we now have a fabulous new Ainslie Bar, TAB, Gaming Room and

Bottleshop. This has transformed Olims Hotel Canberra into a total entertainment facility.



History

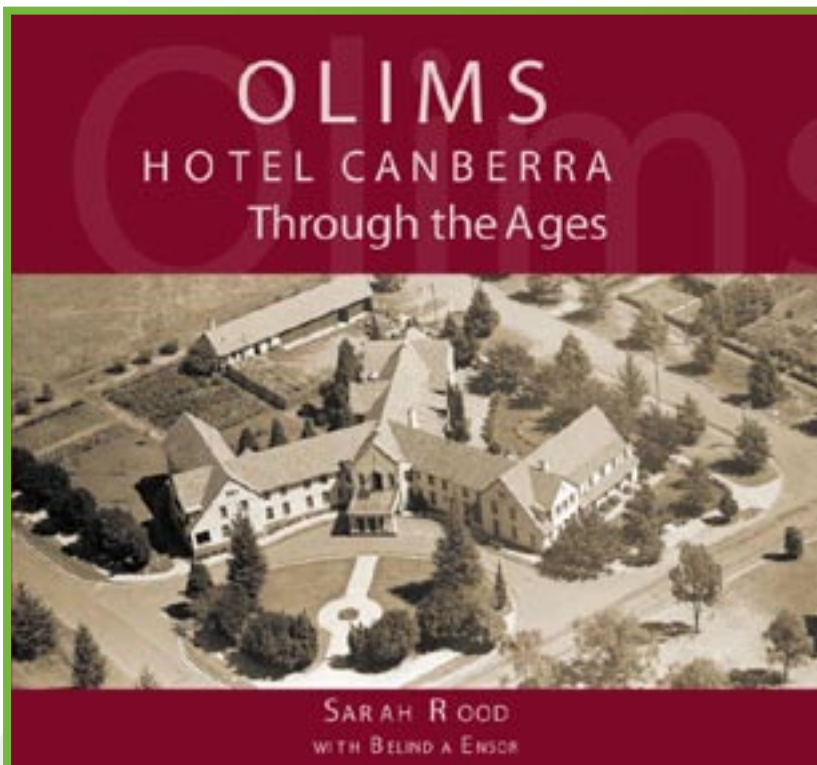
In 2007, The Olims Hotel Canberra- an All Seasons Hotel celebrated its 80th birthday. The hotel, originally called Hotel Ainslie was built by the Government to host public services in readiness for the opening of Parliament House in 1927. Canberra and its new shops, buildings, hotels and hostels had to be ready in time. The Nations' Capitol was coming to life!

The Hotel Ainslie was opened in time, and became a well known place to stay while conducting business

in Canberra. The hotel was renowned as the place to host politicians and important guests visiting the city. The rooms at the Hotel Ainslie were required to accommodate many high profile guests attending the Grand Opening of Parliament House, including the designer of the city itself, Walter and Marion Burley Griffin.



In this photo of Olims, you will see that it is still called the " Hotel Ainslie-Rex" After extensions in 1984 the hotel was completed in 1987 and renamed Olims Hotel Ainslie. The Schwartz Family purchased the hotel in 1989 and renamed it Olims Hotel – Canberra



After the opening of Old Parliament House and the associated Royal visit, the hotel encountered changes from government ownership to a property with a private lease and obtained a liquor license and from that point on, Hotel Ainslie became a landmark in both Canberra's hospitality and social scene.



ROOM TYPES

HERITAGE ROOM - Accommodates up to 2 people.

Features include:

- Double bed
- High-speed internet
- Working Desk
- T/V
- Direct-dial telephone with voicemail
- Tea / Coffee Facilities

SUPERIOR ROOM - Spacious refurbished room (27.4square meters).

Accommodates up to 3 people.

Features include:

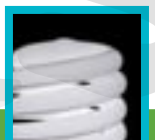
- Queen bed and 1 single bed
- High-speed internet
- Working Desk
- Large sized ensuite
- Balcony onto Courtyard
- 42-inch LCD TV
- Direct-dial phone with voicemail
- Reverse cycle air-conditioning
- Shower over bath

DELUXE LOFT ROOM - Refurbished split level room with kitchenette.

Accommodates up to 4 people.

Features include:

- Loft bedroom with queen bed
- 17-inch LCD TV in bedroom
- Direct-dial telephone w/voicemail
- Reverse cycle air-conditioning
- Lounge with f/o bed
- 42-inch LCD TV
- Hi-speed internet
- Working desk
- Balcony onto courtyard



Key Principles of Sustainable Tourism

ENVIRONMENTAL...ECONOMIC...SOCIO-CULTURAL

We believe that our business Olims Hotel-Canberra meets the principles of sustainable tourism in many ways:

Both our hotel owner Dr Jerry Schwartz and the General Manager Brook Paulka are committed to the principles of sustainable tourism. The hotel parent company - the Schwartz Family Company also owns several hotels in NSW and Victoria. The company has a made a big commitment to every facet of sustainability, we even have their own website to support this. www.sustainable.org.au



As you will see from this submission, Olims Hotel has been innovative in its approach to sustainable tourism. Olims Hotel not only has a plan for the future but has been implementing strategies for sustainable tourism for some time, in an effort to be more efficient and sustainably responsible.

Initiatives:

- Eco friendly light globes
- Arctic Green Chemicals in the Urinals
- Water saving showerheads
- Water Harvesting
- Energy efficient air-conditioners
- CO2 Alarms installation
- Water restrictors on all taps
- Flow back regulators on beer systems
- Sustainability Specialist – Paul Briggs consults to the company
- Smoke detector
- Natural Insulation (high ceilings)Paper and cardboard recycling program
- Toner cartridge recycling
- Bottle recycling program
- Use of Biodegradable chemicals
- Use of eco soft paper-100% recycled paper
- Recycle furniture and linen by donating to LOCAL charities
- Monitoring of energy bills
- Power Factor Correction- stores energy from our grid
- In-house Environmental Committee
- Preventative Maintenance Program



- Every Drop Count supporter
- Water efficiency audits
- Installation of sub-meters

Just by virtue of our building being an historic icon in Canberra, we are passionate about maintaining our beautiful gardens and preserving the idyllic surrounds that have been here for so many years.

Our Sustainability Philosophy is to be innovative and lead the way to a sustainable future. To teach our young staff the principles of sustainability within our workplace. We don't want to use resources that future generations will need. We endeavour to meet the challenge with environmental solutions by using natural resources responsibly.

We employ Sustainability Consultants to assist us to become more globally aware and therefore responsible citizens. We believe Olims Hotel is making a strong effort to contribute to Sustainable Tourism.



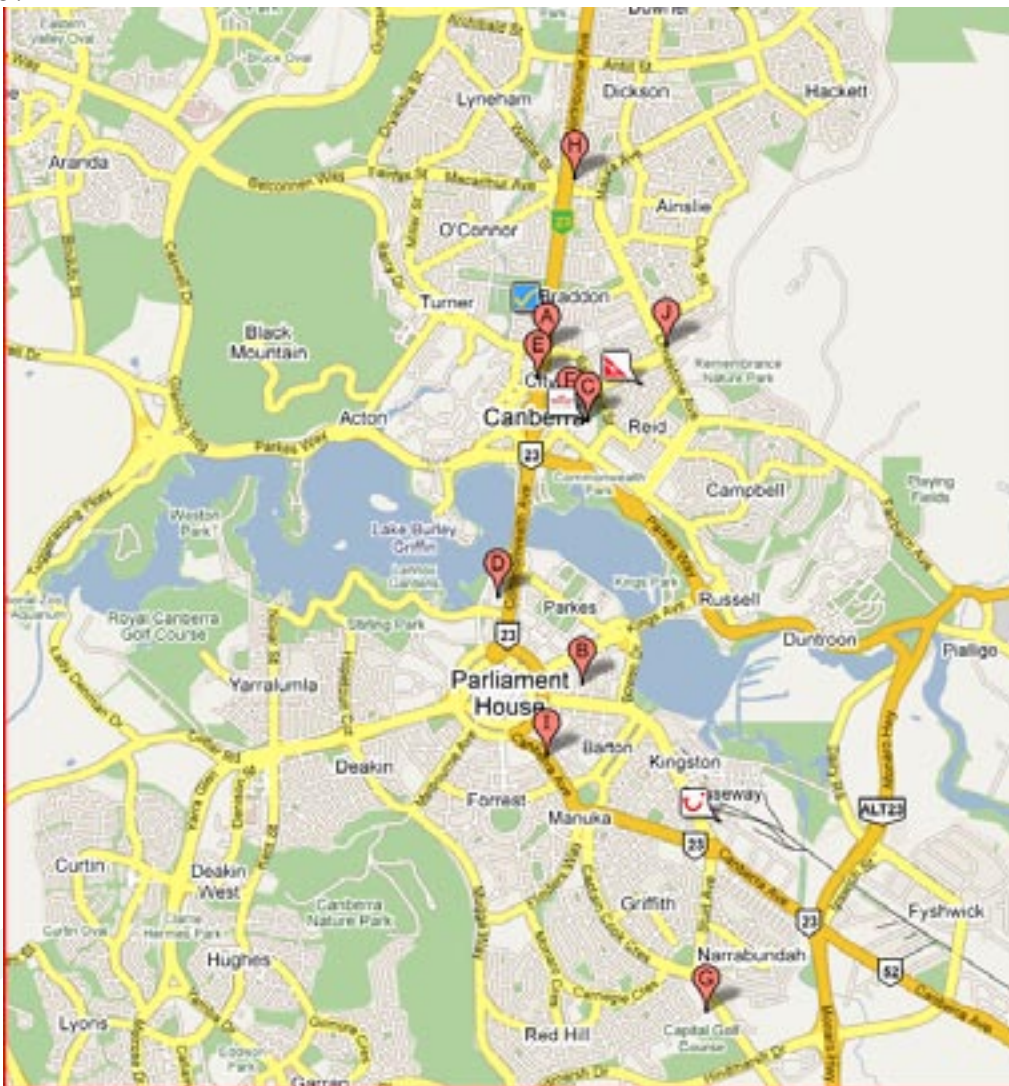
Sustainability Philosophy

How our business is competitively positioned...

We believe the efforts that we have thus far put into the strategies of Sustainable Tourism, have saved us quite a lot of money. We have become much more energy and water efficient and environmentally aware.

This allows us to be competitive in the market place with our room tariffs. As you will see, Olims Hotel has recently undergone a \$2 Million dollar renovation and refurbishment, with a further \$5 millions dollars gazetted to be spent in stage 2 and 3.

Ultimately, because we have pursued the principles of sustainable tourism in all aspects of our redevelopment we will be ahead of our competitors. We also have a plan for the future. We will have a stunning heritage accommodation venue which has all the attributes of a new hotel. This will allow us to position ourselves at an excellent price point in the market attracting a wide range of business and leisure travelers. We will be an exceptionally good value for money choice for clients looking for mid-range to up-market accommodation in Canberra.



ECONOMIC SUSTAINABILITY

Key features of our business plan

Financial Viability

Sustainability Risks

Risk Mitigation



Our sustainability principles and practices have assisted us to continue to be economically viable. In addition, by taking control of water and energy saving practices we can continue to grow and prosper allowing us to continue with our future renovation and refurbishment program. We want to connect with community members to work toward sustainable development for our community. In doing so, we will continue to preserve the beautiful heritage features of Olims Hotel and the wonderful natural habitat we have inherited.

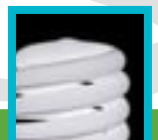
Our commitment to environmental sustainability is demonstrated by the following initiatives implemented:

- Recycling of plastic, paper, glass and cardboard
- Green signage in bathroom encouraging guests to reuse towels
- Complimentary room amenities include an Accor branded 4-minute shower timer.
- Installation of 2 x 10,000 litre rainwater tanks at the cost of \$25,000
- Courtyard fountain is linked to our rainwater tanks enabling use of the fountain during water restrictions
- Installation of the central air-conditioning unit cost \$105,000. This has resulted in a significant decrease of power output with the replacement of 10 individual units so far.
- Artic Green Chemicals - The introduction of Artic Green Enviroblock saves us 150,000 litres of water per year, per urinal. We use 6 urinals, so that is a saving of 900,000 litres of water per annum.
- Bore Water - A major initiative that was under-taken in 2008 was the installation of the water bore. This was an extensive project that started with the services of



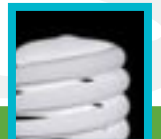
Paul Brigg who is a sustainability Specialist. Initially we used the age old practice of water divining to source the water. The introduction of bore water will ensure our gardens can be maintained, and part of the business plan for 2009 is the introduction of the bore water direct into the laundry saving over 2,000,000 litres of water per annum.

- Grey water - Grey water from the laundry is used directly into the maintenance of the gardens.



On going initiatives:

- *17 individual units still operating with older coolant systems to be phased out by mid-2008.*
- *Grey water system*



KEY STRATEGIES

Olims growth strategies for 2009



- Since we first joined the Accor Hotel Group, and became branded as an All Seasons property in June 2007, we have significantly improved our quality and service. We have been able to tap into the knowledge and experience from the worldwide resources of the Accor network. For example: there is sales and marketing support and a huge network that we can tap into whenever necessary. We have improved staff training programs, which are delivered on a regular basis to keep staff enthusiasm and momentum high. There are of course, the rewards of being able to grow into bigger roles within the organization with achievement awards and promotion within the hotel and the group.
- Olims Hotel Canberra - an All Seasons Hotel will now be promoted in the Advantage Plus Accor Hotel program. With 120,000 members across Australia, this will enable the property to enjoy growth in the leisure and weekend business. The hotel is sourcing a Business Development Manager that will be the face of the hotel in all tourism and hotel industry events in Canberra and in some interstate events. The manager will develop new business for the hotel in various key market segments.
- A superior product of quality and class will be maintained throughout the property, providing the ultimate experience to both new and repeat clients. We are constantly reviewing tariffs and putting together new season packages for the business and leisure traveler. We are mindful not to be greedy and set the tariff too high.
- We believe that this is a long term investment and believe that recognition of the "New Look" Olims Canberra - an All Seasons hotel will take some time, however we are thrilled that we are already receiving such a great response from clients. Sensible tariff control is required to ensure occupancy levels are increased while maintaining guest satisfaction and the best services we can offer.
- We have formed and continue to form strategic partnerships with local tourism agencies, tourist attractions and events. The Canberra market peaks Tuesday and Wednesday nights and is steady Monday and Thursday. The town is quiet throughout weekends and holiday periods. Keeping this in mind, we have undertaken to create events which will enhance Canberra as a tourism region and add to the guest experience. We cite for example our recent Beer Festival which attracted over 1500 people on a weekend.
- Another example was our 80th Birthday celebration at Olims. This special event assisted us to be "on show" for guests and visitors alike and see Olims Canberra – an All Seasons Hotel returned to its former glory. All these steps help change perception and in the long run should assist us to grow and prosper.



Measures have been put into place allowing us to gather better market source information. This will improve our ability to manage revenue, improve occupancy and attract our target markets.

- All renovations are to be completed to a 4 Star AAA standard. The achievement of a 4-star rating will also position the Hotel better within the Canberra market to compete and surpass our competitors. It will further enhance our ability to achieve a higher rate.
- Our growth plans also include a commitment to Sustainable Tourism. We endeavour to work closely with our Sustainability Consultants to find more ways toward working with sustainability in the hospitality and tourism industry...be it power, water, sewage or ecosystems. We have and will continue to foster relationships with specialists and organizations that can assist us to improve and diversify our approach to sustainability.



KEY RISK MITIGATION STRATEGIES

The following actions have been taken to minimise our internal and occupational health and safety risks:

MAINTENANCE

1. Maintenance spreadsheet to record problems. Must be dated, state action taken and initialled. Once fixed, dated and initialled, the spreadsheet will be on the computer network and therefore will be accessed from all over the hotel.
2. Housekeepers are given a form to report any problems. Head of department to log into the maintenance spreadsheet daily and attend to these.
3. Daily inspection of property by the Maintenance Manager and the General Manager to highlight any problems.
4. We have a maintenance form placed in every room. Guests are invited to fill out and hand into reception. Forms to be actioned immediately.
5. Recommended tradesman phone list so problems can be actioned immediately.
6. Fidelio helps us track and manage maintenance issues. We can record the resolution of any maintenance issue and have the records on file.

INTERNAL CONTROL

1. Daily sales and banking are recorded nightly and balanced by the night audit staff. Daily Sales and banking are checked the following morning by the bookkeeper. Restaurant and hotel cash is banked by the bookkeeper, and credit card and company charges checked. We use a combination of Fidelio with MYOB as our accounting systems.
2. Cash floats are balanced and locked away at the end shift.
3. All petty cash monies and change is kept in the safe under the control of the bookkeeper.
4. Petty cash expenditure is recorded and balanced.
5. New time sheets for staff have been introduced and the General Manager checks time sheets.
6. Use of the company vehicle is monitored and mileage recorded.
7. All creditor invoice balances are entered into MYOB and statements checked by General Manager before payment.
8. Debtor control is managed by the bookkeeper.
9. Conference and function schedules are prepared for all special occasions and displayed in the back office to ensure all staff are aware of daily activity.
10. Fidelio reservation system has had new rack tariffs set to ensure maximum tariff is received.
11. The Ainslie Bar and Bistro point-of-sale system has been re-programmed to ensure more control over revenue and stock levels.

OCCUPATIONAL HEALTH AND SAFETY

1. Occupational Health and Safety Statement (Accor Guidelines) and Internal Policy in place to ensure OH&S Act is not breached.
2. Occupational Health and Safety committee made up of a member from each department. Committee meets monthly. Site inspections are conducted monthly and problems actioned accordingly. Minutes displayed throughout the



hotel for all staff to view.

4. Security checks made each and every evening via a professional company.
5. Property well lit with emergency lighting.
6. Restaurant and kitchen operations under the health and safety program.
7. Stairs well lit with handrails.
8. Property grounds well lit. No rubbish is left around.
9. Car park well lit and spacious.
10. If customers injure themselves we follow emergency procedures, complete incident report, use first aid kit and/or call doctor or hospital.
11. Cleaning and maintenance schedules are kept, which ensure regular inspection of the property.
12. Signage used in wet areas to warn of slippery surfaces.
13. Staff induction covers safe practices and safe handling.
14. Non-slip mats in bath, steps and entrances to the Hotel.
15. Smoke detectors, extinguishers installed, checked quarterly by Wormald.
16. Fire procedures written for customers, staff and managers.
17. Regular fire training with "First Five Minutes"
18. Fire alarm linked throughout the hotel.
19. Regularly clean and maintain premises.
20. Control pests and vermin.
21. Implement a daily schedule.
22. Maintain and clean equipment (ensuring any used for storing or holding HOT or COLD food is kept at required temperatures).
23. Maintain food and beverage service areas at the highest standard of hygiene.
24. Follow correct storage and garage removal procedures.
25. Follow non- smoking regulations. There is NO SMOKING in back of house or ANY public areas. All rooms are non-smoking.
26. First Aid Kits are kept at Reception, the Bar, Housekeeping, Kitchen, Maintenance Department and Laundry.



ENVIRONMENTAL SUSTAINABILITY

Environmental Footprint

Major Initiatives

Sustainable Policies

Change in the Community



ENVIRONMENTAL SUSTAINABILITY

ENVIRONMENTAL FOOTPRINT:

Olims Hotel employs a full time Maintenance Manager as well as Paul Briggs our Sustainability Consultant to assist us to measure and understand the ways in which we use fuel, water energy and handle waste.

Major Initiatives: We work toward a GREEN future in the 21st Century. We are working together with tomorrow's challenges by implementing today's solutions.

THE WATER BORE:

The installation of the water bore was a major initiative undertaken in 2008. This was an extensive project that started with the age old technique of water divining to source the water. Our Sustainability Consultant Paul Briggs worked with us to install the bore and achieve the positive results for water saving. The bore water is used to main our beautiful gardens. In 2009, the bore water will go directly into the laundry saving 2,000,000 litres of water. This was an expensive but most worthwhile project.



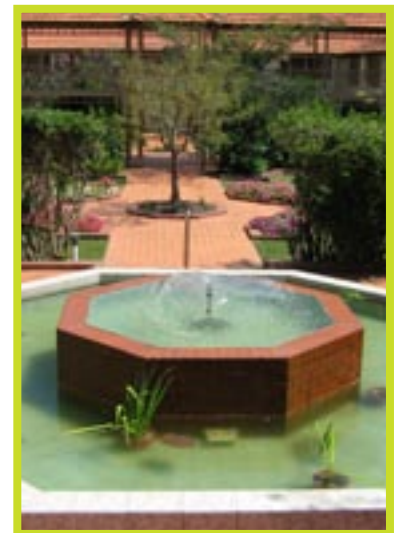
ENVIROBLOCK



The introduction of Artic Green Chemicals saves us 150,000 litres of water per year, per urinal. We use 6 urinals therefore we save 9000,000 litres of water per annum.

RAINWATER HARVESTING:

Rainwater is harvested allowing us to use our fountains which are a major focal point of our gardens during water restrictions. We invested in the purchase of 2 x 10,000 litre rainwater tanks at a cost of \$25,000.



GREY WATER:

Grey water from the laundry is used directly into the maintenance of our gardens.

GREEN SIGNAGE:

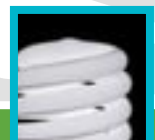
Green signage is used in our bathrooms of all accommodation room, encouraging our guests to re-use towels.

ENERGY SAVING DEVICES:

Energy saving light bulbs are used in all areas of the hotel.

CENTRAL AIRCONDITIONING:

We have invested \$105,000 in a central air-condition system to decrease our power output.



SHOWER TIMERS

We have installed 4-minutes water timers in our accommodation rooms.

RECYCLING

We have a paper, cardboard, toner cartridge and glass recycling programs in effect. We use recycled paper whenever possible.

RECYCLED FURNITURE & LINEN

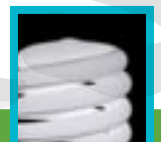
Olims Hotel and The Schwartz Family Company have made a commitment to recycling and the community. We recycle furniture, computers, Televisions and linen to LOCAL charity projects.

MAINTENANCE PROGRAM

Our full time Maintenance Manager and Sustainability Special audit our water and energy efficiency. We work with a "Preventative" maintenance program to ensure we monitor our efficiency and improve it.

POWER FACTOR CORRECTION

This assists us to store energy instead of wasting it from our power grid



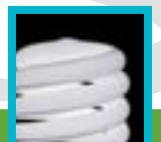
COMMUNITY AND CULTURAL SUSTAINABILITY

Value to the Destination

Respect for local communities and cultures

Communicate about the destination

Community Development



Community & Cultural Sustainability

Added Value:

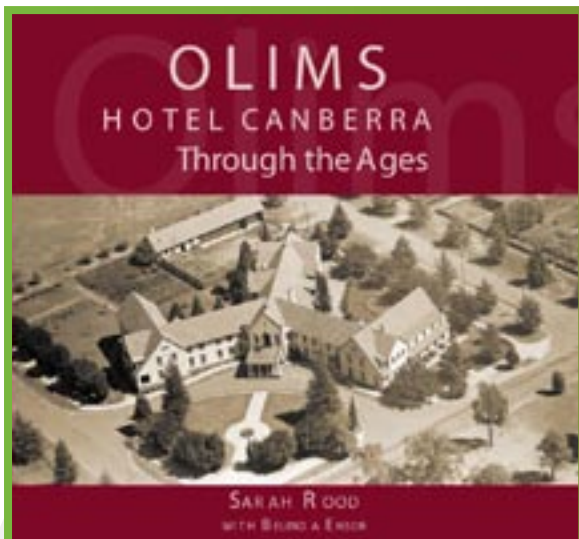
We believe that because we have undertaken various environmental and sustainable projects, we have not only saved money, water and power but truly added to the destination experience of our guests.

In the first instance, our magnificent gardens which are so very much a part of the charm of our hotel can be maintained in pristine condition ... winter, summer, spring or fall. Whether we have water restrictions or no rain for long periods our natural habitat will be maintained.

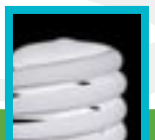
Our guests know through our GREEN signage in their rooms that "WE CARE" about the environment. They can see that we use energy efficient light globes. Most importantly, because we endeavour to look after the environment and cut costs through sustainable planning. We offer a great value product at a fair price, making us an affordable option for Canberra visitors.

ENGAGING STORY...

Our most engaging story about our hotel is its link with history and its association with the opening of Parliament House in 1927. The proximity to local attractions... The War Memorial, Parliament House, the National Gallery. It's an absolutely prime location in Canberra for accessing everything. Just visiting Olims... you are instantly transported to an era of old world charm... yet you have the modern facilities and creature comforts. Take a look at the book we commissioned "Olims through the Ages" by Sarah Rood. Olims is an enchanted venue, which once hosted high profile guests, politicians and Royalty. We are embedded in history from the days the Nations Capitol came to life!



This to us is worth talking about, as well as the insistence that any new renovations totally respect the heritage of this hotel in all its grandeur. As you can see, we take special pride in celebrating the events of our past, like our 80th birthday celebrations and at the same time look to the future. We know that those who came before us when the Government built Olims (originally Hotel Ainslie) would be proud of the sustainable approach we have taken in 2008 to preserve a significant part of Canberra's history.



Local Products and Services

Olims Hotel Canberra - an All Seasons Hotel is part of the Accor Hotel Group, and such we have the benefit of tapping into a huge network to assist us to market our property. On a local level however, we contribute to Community development in many ways:

- We "Shop Locally" at Belconnan and Fishwick markets
- We use a local greengrocer
- Local small bakery
- Local butcher and buy our eggs locally
- We employ 57 local people to work in our hotel and train them via Centra and Academia Accor on-line programs.
- We offer LOCAL students part time work and a flexible roster. We offer work experience to LOCAL students to work and evaluate the hospitality industry as a career choice.

We are committed to LOCAL charities and organizations which we believe add to the community development of Canberra.

- We recycle our furniture, televisions, computers and linens to local charitable organizations. As in times of refurbishment, this donation is very large and benefits the community greatly.
- Sporting Sponsorships - ACT Veterans Rugby Club and ADFA Rams. Each season we donate bar tabs, food, function rooms, and accommodation prizes for their presentation nights
- Sponsorship of the Ainslie Primary School – donation of Bed & Breakfast packages for school fetes
- Legacy Foundation – Our traditional ANZAC DAY celebrations are very successful, and include 2-UP, and a nip of rum for the Diggers. All profits from 2 UP are donated to Legacy

INDUSTRY INVOLVEMENT

- We are a member of the Australian Tourism Association/ ACT and a previous winner ' Best Re-developed licensed Venue, Best Outdoor Entertainment Venue, Best Gaming and Best Sporting Venue"
- Olims is the preferred hotel of the War Memorial. We work closely with them on all promotions and packages to attract visitors to Canberra.
- We support the ACT Writers Association
- Questacom /ATEC – we actively participate with Famils bringing Tourism executives to here to showcase Canberra, which benefits Canberra as a whole as well as Olims.
- Brook Paulka /General Manager of Olims Hotel is Chairman of the Board of Goorman House Art Centre

The Historic All Seasons
Olims Hotel Canberra
invite you to stay with us and visit
Degas
Master of French Art
Presented by the National Gallery of Australia
12 December 2008 – 22 March 2009



Edgar Degas (1834-1917) The Dance Class (oil on canvas) 1874-76
Oil on canvas 80.0 x 73.0 cm Musée d'Orsay, Paris
© 2008 The National Gallery of Australia

For the first time ever in Australia, audiences will have the opportunity to see an exhibition on one of the most important and admired Impressionist artists – Edgar Degas (France 1834-1917). More than 80 masterpieces from some of the world's most famous galleries and museums will be on show in Canberra only until March 22, 2009. For more information see www.nga.gov.au/degas

ACCOMMODATION & EXHIBITION PACKAGE:
Queen Superior Accommodation with car parking
and hot/cold buffet breakfast
2 x tickets to Degas: Master of French Art
Courtney Hill (Park) (available in and from exhibition)

\$184.00/night based on 2 people

Reservations: stay@olimshotel.com
1800-4-sleep or 02 6243 0900



INNOVATION

Innovative Sustainable Practices

Olims Future Plan for Sustainability



Policies in place to support Environment Best Practices
From within our own internal Occupational Health, Safety and Environment Systems Manual, we have the following policies in place at Olims Hotel Canberra:

- Occupational Health and Safety policy
- Occupational Health and Safety objectives policy
- Drug and Alcohol Policy
- Amenities Policy
- Chemical Policy
- Basic Health and Safety Policy
- Training Policy
- Documentation and Record Keeping Policy
- Emergency Procedures, which includes the following policies:
 - a. Bomb Threat
 - b. Fire
 - c. Armed Hold – Up
 - d. Evacuation
- Contractor and Tradespersons Policy
- Hazardous Substances Policy
- Safety Policy, which covers the following points:
 - e. Hearing conservation
 - f. Sun protection
 - g. Safety footwear
 - i. Manual handling
 - j. Chemical
 - k. Office safety
- First Aid Policy
- No Smoking Policy

As well as the above mentioned policies we also have the following;

- An Employee Handbook
- A Procedure Manual
- Copy of recent staff meeting minutes

Risk Assessments/Audits

Risk assessments are performed within Olims Hotel regularly by our Maintenance Manager and Sustainability Consultant in the following areas:

- Bars
- Bottle shop
- Gaming room
- Cellar
- Restaurants
- Accommodations rooms
- Carpark
- Gardens
- Roof/ancillary areas

Risk assessments are discussed during staff meetings, along with any changes to



job functions.

Addressing safety issues in both bar, and food and beverage areas (including, but not limited to issues such as back of house safety, hazardous substances and manual handling). Olims Hotel Canberra has a strong culture of safety first.

- All areas of the Hotel clearly display no smoking signs.

Risk assessments and hazard reduction checklists are completed by the Maintenance Manager.

- except for designated outdoor areas.
- Responsible service of alcohol
- All areas of the public bar are monitored by CCTV
- Each bar has a panic alarm.
- The bottle shop has a panic alarm button.

FUTURE PLAN FOR SUSTAINABILITY

- We plan to add solar panels to the roof

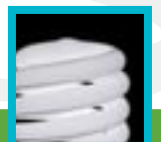


Photo Gallery

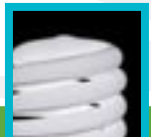


Photo Gallery

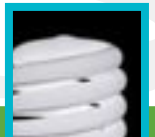
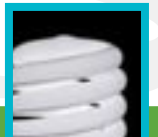
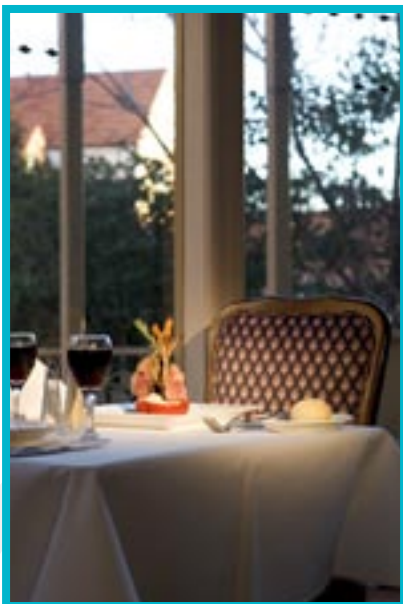


Photo Gallery



ENVIRONMENTAL TESTIMONIALS



Vice President
Australia

24th October 2008

To Whom It May Concern
ACT Tourism Awards
Re: Schwartz Family Company Pty Ltd
25 Spring Street, Bondi Junction 2022

I am writing to support the Schwartz Family Company's submission for their Olims Hotel in the "Sustainable Tourism" category of the ACT Tourism Awards.

The Schwartz Family Co is very committed to environmentally sustainable principles, and they are continually upgrading their systems to ensure they are more "efficient" and sustainably responsible.

I am personally aware that at the Olims Hotel in Canberra the Schwartz Family Co have recently installed rainwater tanks, sunk a bore and have introduced water and energy saving devices during the upgrading of their guest rooms.

Accor globally is committed to making a positive contribution to the environment through our sustainability charter; and furthermore we are very proud to work closely with the Schwartz Family Company in achieving these goals.

Should you have any questions in regards to the information in this letter please do not hesitate to contact me directly.

Yours sincerely,



Simon McGrath
Vice President – Accor Australia

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ACN 003 610 366

20 October 2008

To whom it may concern,

During the research for a book my company recently published titled *Australian Innovation: Towards a Sustainable Future* I became interested in the sustainability agenda of the Schwartz Family Co. In particular Olims Hotel in Canberra which is taking the initiative by implementing rainwater harvesting for the new in-house laundry, introducing a bore as a valuable resource to irrigate the garden areas and the overall resource management as they renovate and upgrade the hotel.

Next year we plan to launch *ecopreneur*. It will be the only quarterly magazine in Australia to be totally dedicated to an emerging and critical space – the intersection of innovation and sustainability and lead business into a sustainable future. It will promote our green and related technologies and cover ideas and initiatives from the opportunities in the context of the new carbon age to sustainable tourism.

We will be reviewing the Schwartz Family Co initiatives and how they consider sustainable tourism as a very important issue.

Yours sincerely

(by email)

Carolyn Barrick
Publisher